

HELIRUSSIA 2014



- The 7th International Helicopter Industry Exhibition **HELIRUSSIA 2014** will take place at Crocus Expo IEC, Moscow, **May 22-24, 2014**



- The Initiator of holding the International exhibition in Moscow is the **Helicopter Industry Association of Russia**



- HELIRUSSIA 2014 Organizer – **Ministry of Industry and Trade of the Russian Federation**



- The exhibition is supported by **UIS OBORONPROM, JSC**

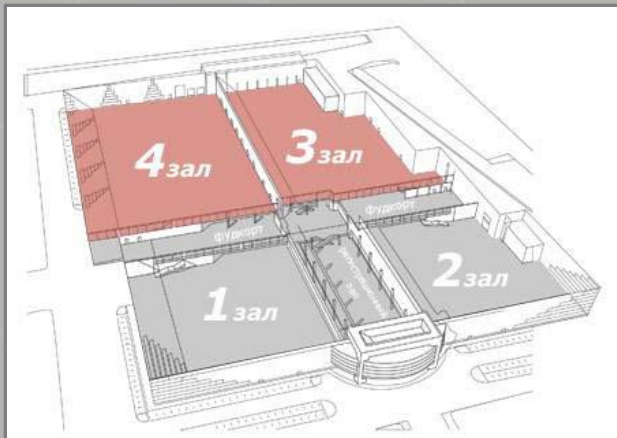


- The Planner of the Event - **"Russian Exhibition Systems" CJSC**



CROCUS EXPO IEC

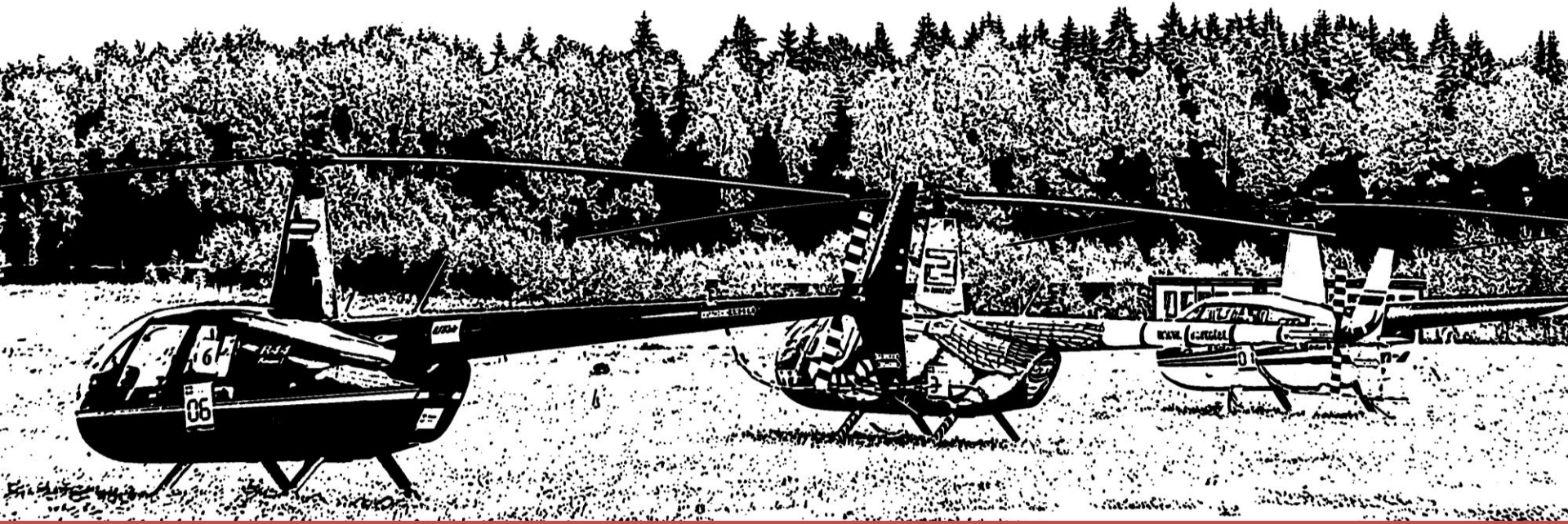
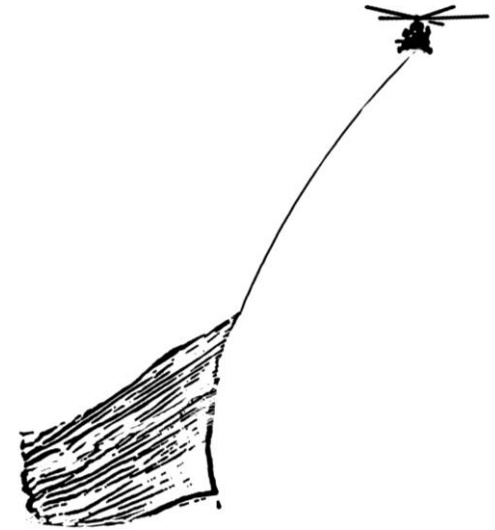
- “Crocus Expo” International Exhibition Centre meets all European standards in terms of floor space, infrastructure and design.
- It is the absolute leader in terms of exhibition space which is confirmed by the “Book of Records of Russia”
- “Crocus Expo” offers exhibitors and visitors all the comfort and facilities for successful work
- In 2013 for the first time HELIRUSSIA occupied two exhibition halls of Pavilion 1 – hall №3 and №4. *Total exhibition area was 12 706 sq. m.*





HELIRUSSIA 2014 PURPOSES

- **To demonstrate** world's achievements of helicopter industry in all aspects: from design and manufacture to operation.
- **To boost the development** of helicopter market and international cooperation in all industry sectors.
- **To give a chance** to all Russian helicopter industry companies to move to an international level.
- **To determine prospects** for the development of helicopter industry and *strengthen the connections* between state authorities and private sector.





Rostec

РОСЪБОР-НАВ СПОРТ

Авиационное
оборудование

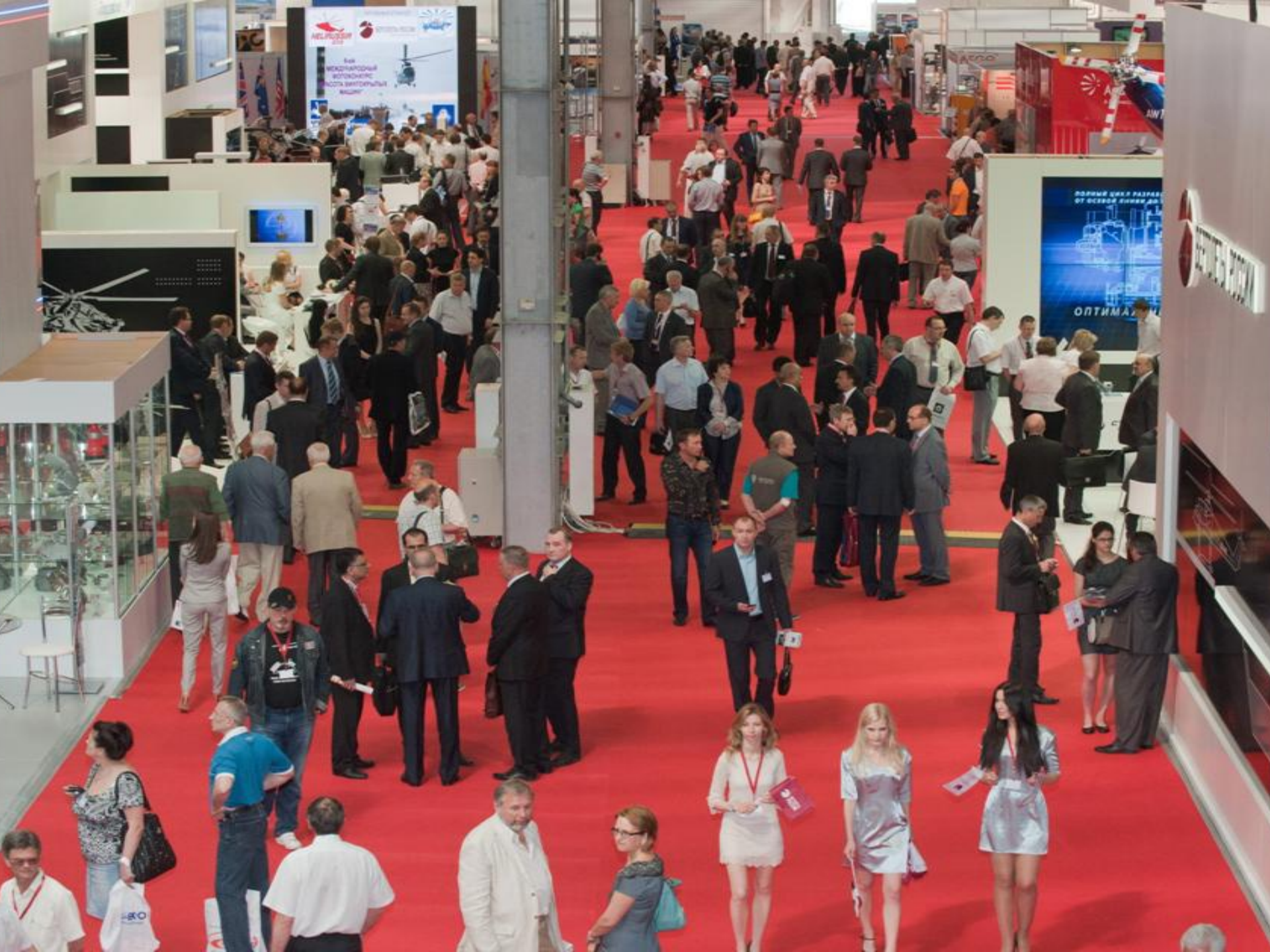
VERT



УЧЛАН ИЕ ВОРПЕЛЕС

Аgriculture

ИКО С



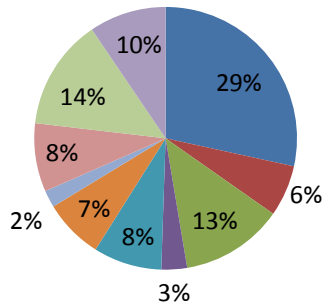


HELIRUSSIA 2013 PARTICIPANTS

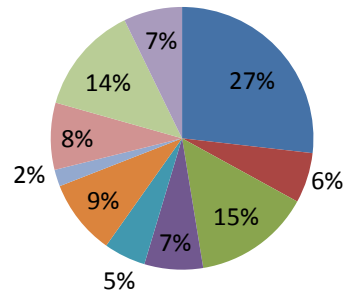
- Designers of helicopters and hardware,unmanned aerial vehicles, gyroplanes
- Manufacturers of helicopter components and equipment,unmanned aerial vehicles,gyroplanes
- Manufacturers of cabins and special equipment
- Owners and operators of helicopters,unmanned aerial vehicles,gyroplanes
- Transportation companies
- Helicopters and components market dealers
- Helicopter simulators designers, manufacturers and dealers
- Maintenance companies
- Ground support and radar control agencies
- Heliport decks developers
- Fueling stations
- Leasing companies
- Insurance companies
- Training centers
- Other companies dealing in helicopter industry

HELIRUSSIA PARTICIPANS SURVEY BY COMPANY PROFILE

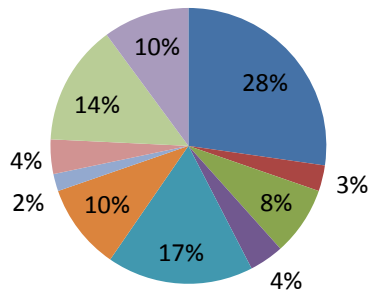
2008



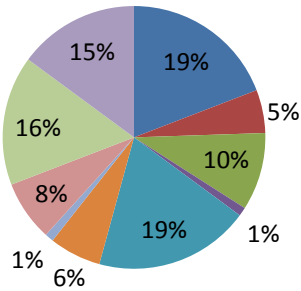
2009



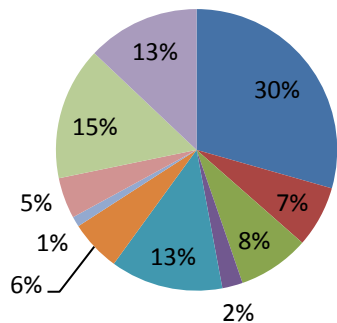
2010



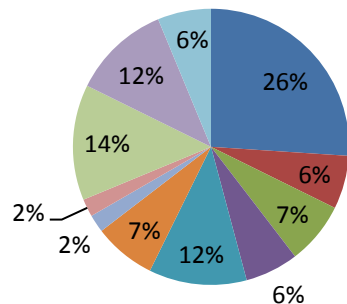
2011



2012

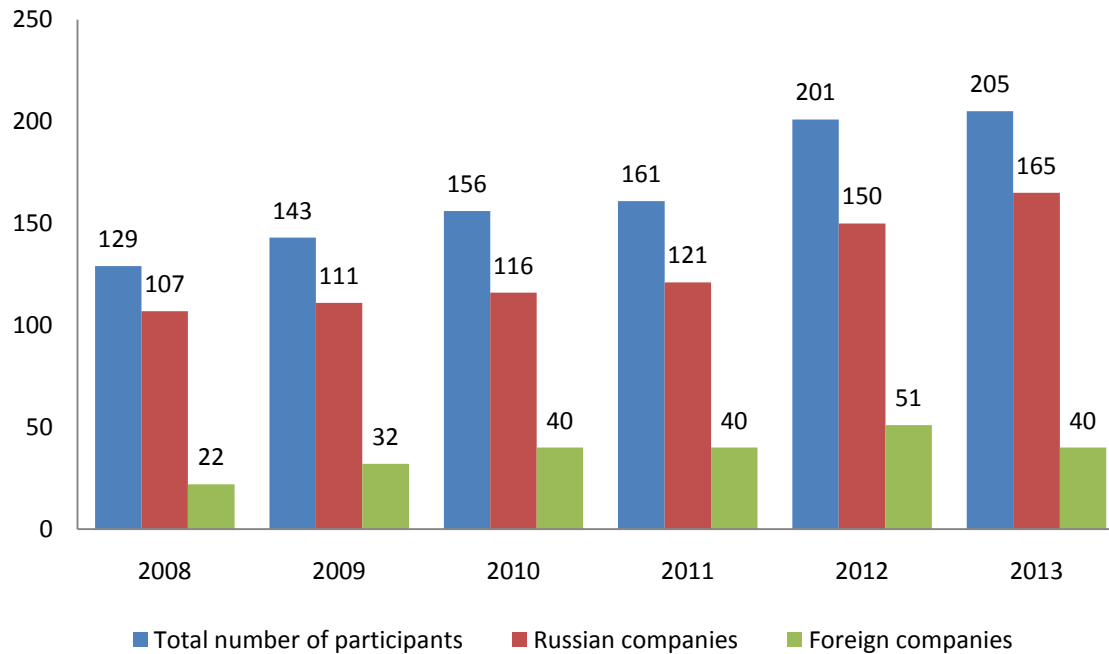


2013



- Helicopters, components and spare parts manufacturers
- Owners, operators, transportation companies
- Helicopters and spare parts sales
- Helicopter simulator designers and Manufacturers
- MRO companies, fuelling complexes
- Ground support, radio control agencies, helipad facilities
- Leasing and insurance centers
- Training centers
- Media
- Others
- Medical equipment for sanitary aviation

Russian & foreign participants of HELIRUSSIA



- **59%** Growth of participants number
- **18 Countries participants** in 2013, against 10 in 2008.
- **More than 10 000 visitors** in 3 operating days of exhibition, incl. prominent statesmen and leaders of business community

Countries participants to HELIRUSSIA

| 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
|------|------|------|------|------|------|
| 10 | 14 | 14 | 17 | 18 | 18 |



И
ТИФИКАЦИИ

HELICOPTER

ОДК

КЛИМОВ

СТАР
ОДК



EUROCORP TERC
CORPORATION
TRAC COMPANY

T87-117B
T87-117V





Bell Helicopter
A Textron Company


Jet Transfers
CORPORATE HELICOPTER

JA JSC



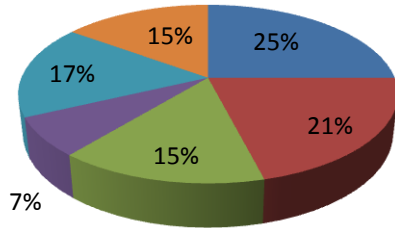


EUROCOPTER
VOSTOK
AN EADS COMPANY

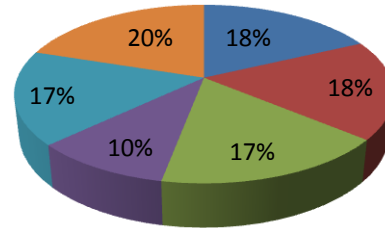


Visitors HELIRUSSIA

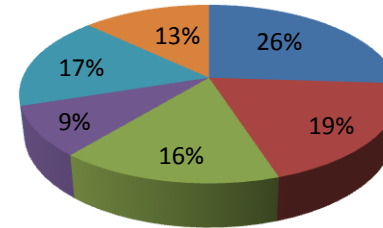
2008



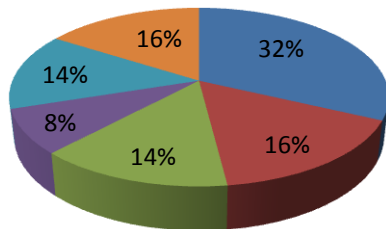
2009



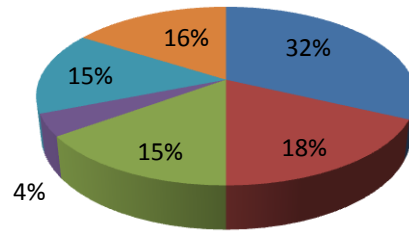
2010



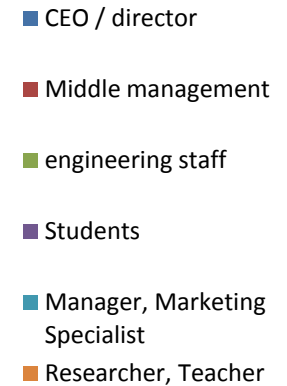
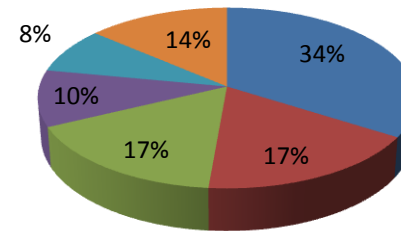
2011



2012



2013



- More than 10 000 visitors
- Prominent statesmen and politicians of Russia and other countries
- *Foreign missions*: UK, Sweden, China, Republic of Korea, Algeria, Saudi Arabia, Nigeria & others
- Representatives of *foreign military missions*
- Representatives of *Business community*
- *Professionals* of helicopter industry and helicopters *amateurs*

HELIRUSSIA

Comparative analysis

| | HELIRUSSIA 2008 | HELIRUSSIA 2009 | HELIRUSSIA 2010 | HELIRUSSIA 2011 | HELIRUSSIA 2012 | HELIRUSSIA 2013 |
|--|-------------------------|--------------------------------|---|--|---|---------------------------------|
| Exhibition Floor Space (sq.m.), incl. Outdoor Space (sq.m.) | 10750 -- | 8650 400 | 9142 400 | 11550 800 | 11742 800 | 12706 300 |
| Number of Participants, incl. Russia | 129 107 | 144 112 | 156 116 | 161 121 | 201 151 | 205 165 |
| Other countries | 22 | 32 | 40 | 40 | 50 | 40 |
| Number of Participating Countries | 10 | 14 | 14 | 17 | 18 | 18 |
| Companies displaying DefenseRelated Products, incl. Russia | 9 9 | 9 9 | 11 10 | 11 10 | 11 10 | 20 18 |
| Other countries | -- | -- | 1 | 1 | 1 | 2 |
| Number of Full-scale Exhibits, incl. Defense-Related Products | 18 helicopters -- | 13 helicopters 1 (Ka-52) | 15 helicopters 4 gyrocopters 1 (Mi-28NE) | 15 helicopters 7 gyrocopters -- | 19 helicopters 10 gyrocopters 1 (Mi-28NE) | 16 helicopters 1 (Mi-35M) |
| Number of Business Events | 25 | 32 | 18 | 34 | 35 | 46 |
| Number of Accredited Journalists | 172 | 268 | 211 | 229 | 312 | 427 |

- Increase in exhibition floor space (incl. outdoor space),
- Annual Increase in the number of exhibitors from Russia, as well as other countries
- Increase in the number of participating countries
- The biggest number of business events compared to the previous years
- 18 Russian and 2 foreign company displaying defense-related products

HELIRUSSIA 2014



- The HELIRUSSIA show has a high status due to active support of state authorities.
- *President of the Russian Federation Vladimir Putin and Prime Minister Dmitry Medvedev usually send welcome letters to the organizers and participants of HELIRUSSIA.*
- The exhibition allows demonstrating defense-related products.
- The exhibition contributes a lot to maintaining old and establishing new business contacts. Hundreds of contracts and agreements have been signed during HELIRUSSIA 2008-2013
- More than 10 000 people visit the exhibition annually.



6-я Международная выставка
вертолетной индустрии

www.helirusia.ru

HELIRUSSIA 2013

16 - 18 мая
КРОКУС ЭКСПО



HELIRUSSIA

HELIRUSSIA

HELIRUSSIA

HELIRUSSIA

HELIRUSSIA

HELIRUSSIA

HELIRUSSIA

HELIRUSSIA







Коллекция уюта и комфорта
от ведущих производителей

Когда дорога
каждая секунда

РОССИЯ
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НЕСПАРТУ

РОССИЯ

Business program

- A busy business program attracts a great number of experts
- Presentations of different companies and new helicopter types are held at HELIRUSSIA
- Held the 5th jubilee International Conference "Helicopter Market: Reality and Prospects", which is traditionally the analysis of the situation in the world, the Russian and Ukrainian helicopter industry.
- Awarding ceremony of an international photo contest «Beauty of Rotorcrafts» annually takes place during HELIRUSSIA
- In 2013, the second time was a two-day interagency scientific and practical conference "Air ambulances and medical evacuation," which caused huge interest in specialized departments. From now on, it becomes an annual event.



анизаторы:



В рамках 6-й Международной выставки
вертолетной индустрии HeliRussia 2013



**HELIRUSSIA
2013**

Под патронатом Минпромторга России
и Минздрава России

Москва,
17 мая 2013 г.

Санитарная авиация России и медицинская эвакуация

2-я Межведомственная научно - практическая конференция





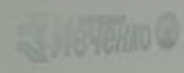
6-я Международная выставка
вертолетной индустрии

HELIRUSSIA 2013

5-я Международная конференция

"Рынок вертолетов: реалии и перспективы"

Организаторы - Ассоциация Вертолетной Индустрии и агентство "АвиаПорт"





**As part of the 2nd Inter-Agency
Scientific and practical conference
"Air ambulances and medical evacuation 2013"
a team of emergency medical care give a master-class**



Grand opening of the Russian Helicopters Systems Heliport in IEC "Crocus Expo"

OPPORTUNITINIES

As a HELIRUSSIA 2013 *visitor* :

- To meet Russian and foreign helicopter industry representatives
- To get acquainted with the latest developments of the international helicopter market
- To attend conferences and seminars, presentations and panel discussions held within the framework of the show business program

Exhibiting at HELIRUSSIA 2013, is your opportunity:

- To make yourself a name on the international level
- To build up existing business contacts and find new ones
- To share experience and achievements
- To actively participate in all events of the exhibition business program



SPONSORSHIP

Sponsorship packages:

- *Title Sponsor*
- *General Sponsor*
- *Official Sponsor*
- *Business Program Sponsor*
- *Event Sponsor*
- *Media Sponsor*

Sponsoring HELIRUSSIA 2014 will broaden your competitive edge and maximize your presence to the show's numerous exhibitors and visitors.

Make sure that you are at the forefront of this important event.





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ВВС РОССИИ RF-

ОПАСНО

For questions regarding your participation in the 6 th
International Helicopter Industry Exhibition HELIRUSSIA 2014,
please contact HeliRussia Management:

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Fax: + 7 (495) 926-38-38

e-mail.: info@helirusia.ru

www.helirusia.ru



Looking forward to seeing you among the
participants and guests of the exhibition!



Russian
exhibition
systems